



Water based Adhesive

SA-PA232 Pressure sensitive adhesive for paper labels

	SA-PA232 Paper Label Adhesives is a ready to use formulated
DESCRIPTION	aqueous acrylic emulsion for General Purpose Permanent Paper
	Label applications with excellent adhesion to a wide range of
	surface including cardboard and non polar substrates

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TYPE Acrylic ester and vinyl ester copolymer dispersion

UV stability **KEY** Clean slitting and die cutting **FEATURES** High peel and tack, moderate shear

Ready to use for all types of Reverse Gravure coating lines

TYPICAL
PROPERTIES

Appearance	Milky white liquid
pH	7.0-8.5
Solid content	52±1%
Type of emulsion	Anionic
Viscosity (25℃)	80-200mPa·s
Density (20℃)	1.02 g/cm3
Loop tack (FTM-9, On Glass)	17.8 N/25mm Paper tear
Shear resistance (FTM-8, On glass)	60 h

Test conditions: 18-20 g/m² dry adhesive on paper (80 g/m²)

APPLICATION

- General purpose paper labels
- Other pressure sensitive articles etc.

STORAGE AND **HANDLING**

- Available in 200 kg/ barrel or 1000 kg/ barrel (IBC)
- Store products in tightly closed original containers at 5-35°C
- Shelf life: 6-9 months from delivery date
- According to non-dangerous goods transport

Anhui Sinograce Chemical Co., Ltd. Add.: Hefei city, Anhui province, China

Tel: +86-0551-63459511 Mob: +86 15755193346

Email: sales@sinogracechem.com Web: www.sinogracechem.com